



infertilitynetwork UK

Advice, Support & Understanding

clinic outreach scheme



SUPPORTLINE

0800 008 7464



Winner

Charter House, 43 St Leonards Road,
Bexhill on Sea, East Sussex TN40 1JA
Tel: 0800 008 7464 Fax: +44 (0)1424 731858
email: admin@infertilitynetworkuk.com
www.infertilitynetworkuk.com



Introduction



Who are Infertility Network UK?

Infertility Network UK (I N UK) is the UK's national charity for those experiencing fertility problems. We offer face-to-face and telephonic support and information at regional and national level.

One of our goals is to help couples make informed decisions throughout the infertility process. Another is to provide emotional support. Whatever help is needed, we will endeavour to provide it – even if it is simply showing the way forward.

I N UK continue to seek to reinforce working relationships and build partnerships with those working within the field of infertility, not least those within clinics and hospitals throughout the UK. In addition to the benefits which are detailed on the following pages, joining our Clinic Outreach Scheme enables both the charity and yourselves to make an active and visible commitment to the development of patient support and care.



The benefits we offer you



Benefits via our Magazine

- Your clinic details will reach all I N UK members throughout the UK and overseas by appearing in our Clinic Outreach Scheme section of the magazine - I N UK's magazine represents the patient's perspective. Clinics and hospitals whose details are included in the magazine, will be seen to be supporting this perspective and supporting the patient's charity and the work it does for patients.
- One third off the cost of advertising in our magazine.
- Free copies of our quarterly magazine.

Benefits via our Website

- Details of any of your own support group meetings and links to them on our website.
- A page on our website accessed through our Clinic Outreach Scheme members page where you can showcase your clinic and within this page, a link to your clinic's website. This link can be simply the name of the clinic or if you supply us with an image, we can set this up as the link. Images should be provided to us in a jpg file, size 193 X 102 pixels.
- Free posting on our Events page for your clinic events, open days and support groups.
- One third off the cost of advertising on our website.
- Free sign up to our online newsletter.

Help in setting up your own support group

- It only takes one enthusiastic individual to set up a support group that can be beneficial for patients at your clinic. I N UK can provide those clinics who do not have such groups with assistance in setting up a support group via our Regional Organisers who would be able to provide the appropriate encouragement, support, information and resources to get a group started.

The services provided by our staff

- As previously mentioned, help in setting up support groups.
- Organising information events local to your clinic, with the opportunity for your staff to give talks and have a presence at the meetings.
- Presentations to your staff on “How you can get it right for us – the patients”. This is a useful tool which can be used in your training sessions for new and existing staff as it directly gives the patients experiences of infertility and how it affects every part of their lives and what clinics and I N UK can do to help.
- We can also provide you with a set of slides to tag on to your own patient information presentations giving details of all our services and how your patients can access them.
- I N UK work tirelessly to campaign for fair and equitable access to NHS funded fertility treatment for patients and lead the National Infertility Awareness Campaign (NIAC). We work with Health Boards and Primary Care Trusts (PCTs) to help share good practice and bring about full implementation of current guidelines and recommendations. Our aim is to eradicate the current postcode lottery for infertility treatment and through full implementation, to ensure all those in need of treatment can access it. Working for patients in this area also means working for the clinics who will provide the treatments.

Our services to your patients

We believe that being able to show your patients you're aware of their ongoing needs, will improve their clinic experience. As a member of our Clinic Outreach Scheme you will be able to show your commitment to patient support and help inform your patients of all these services below which are available to them through our network.

- **24 hour telephone service** offering help, support and especially a listening ear at any time in the strictest of confidence.
- **Helpliners** - these are members of I N UK, who have experience of a certain type of infertility and are happy to talk of their experiences and offer support.
- **Dedicated Professional Advice Line** for members.

Our services to your patients (cont'd)

- **Website** – Our interactive website has chat rooms, safe, moderated forums, a wealth of information free to download for patients, and sections for clinics and health professionals. It also provides a section called Funding for Fertility where viewers can see at a glance what level of NHS funding is available in their area.
- **Regional support groups** providing local support and group meetings.
- **Medical advisors** to whom members can write to for independent medical advice.
- **Quarterly magazine** available to members and interested organisations upon application. Included in the magazine are letters and articles from members, latest developments in the field of infertility, topical features, useful addresses and much more.
- **Fact sheets** on a whole range of subjects related to infertility to enable people to have a better understanding of their illness.
- **Information events** with talks by leading infertility specialists, and exhibition areas. These events are held throughout the UK.
- **Infertility related publications** can be bought direct from our online fertility store at: www.infertilitybooks.co.uk
- **Head office and regional offices throughout the UK** - we can help in setting up support groups, organising local/regional events, providing support and information both nationally and regionally.
- **Options Packs** are available to clinics to distribute to those patients for whom treatment has not been successful. The contents of the packs provide information on alternative parenting options and details of More To Life services.
- **More To Life and ACeBabes** both come under the umbrella of Infertility Network UK. We believe your patients deserve access to specialist ongoing support when they leave the clinic whether that is with the joy of successful treatment or because further treatment is not an option. For those who have successfully completed IVF or have had a family by alternative parenting options, ACeBabes provides targeted help through quality information and support on a wide range of issues affecting those who have a family following infertility. For those facing involuntary childlessness, our More To Life network is dedicated solely to providing a support service to those exploring what life has to offer without children.



www.acebabes.co.uk



www.moretolife.co.uk



Patient representation

IN UK works closely with many other organisations with an interest in infertility including:

- Fertility Europe (FE)
- Association of Fertility Patient Organisations (AFPO)
- Fertility Nurses Group
- The National Infertility Awareness Campaign (NIAC)
- The British Fertility Society (BFS)
- The Human Fertilisation and Embryology Authority (HFEA)
- The National Gamete Donation Trust (NGDT)
- Scottish Infertility Counselling Group
- British Infertility Counselling Association (BICA)
- Association of Clinical Embryologists (ACE)
- Many sister organisations





I N UK Clinic Outreach Scheme Registration Form

ACT TODAY – JOIN US AND HELP US EASE THE DISTRESS OF INFERTILITY SUFFERERS THROUGHOUT THE UK WHILST HELPING YOURSELVES TO REACH PATIENTS

Name of Unit:
Contact Name:
Address:
Post Code:
Tel No:
Fax No:
E-mail:
Website:
Private clinic: £300.00
Strictly NHS clinic: £180.00
Payments by BACS: To: Lloyds TSB, BRIDGWATER, SOMERSET Account No. 01999467 Sort code 30 91 20
Payments by Direct Debit (see attached)

Signature: _____

Print Name: _____

Date: _____

Cheques should be made payable to Infertility Network UK

Please indicate below which benefits you would like to take up as part of the scheme

Free sign up to eNewsletter?

Please indicate how many magazines you require? (up to 5 per quarter)

Please indicate whether the website link should be a listing or if you wish to supply an image which will link to your website?

Would you be interested in speaking to someone about advertising in our magazine and/or on our website?

Would you like to speak to someone about setting up a support group?

Would you like a member of staff to give a presentation to your staff on the services we provide?

Would you like to receive our 3 add-on slides for use at your patient information events?

